



## MEMO

To: Pennsylvania Energy Code Collaborative

Fr: Shari Shapiro

Date: 2/25/15

Re: Minutes from 2/18/15 Meeting

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I. Presentation by Maria Ellingson, Building Codes Assistance Project:

Maria presented on the activities of some other Collaboratives to engage code stakeholders. Some examples of stakeholder audiences engaged by other Collaborative include (note that while the PA Collaborative is specifically focused on compliance and not adoption of energy codes, some examples below may include adoption, and are only referenced as examples of particular outreach successes):

- **Code Officials:** The Energy Code Ambassador Program ([link here](#)) provides a peer-to-peer network of support for code officials. Ambassadors are code officials trained to provide support and education to their peers. They are uniquely poised as credible messengers for reaching their peers in other jurisdictions. Texas, Oklahoma and other states also have ECAP in place. Ambassadors in Ohio educated more than 600 of their peers over the winter of 2013-2014. Utility honoraria helped make program successful by offsetting travel costs and lost work productivity.
- **Policymakers:** Nebraska Collaborative held “Energy Codes 101” presentations to educate legislators on the importance of energy codes. The Collaborative plans to repeat “Energy Codes 101” when new legislators are elected. BCAP, in conjunction with the Collaborative, organized a tour of an unfinished house for Omaha city council members, who unanimously agreed to participate. To help Collaboratives save time, BCAP can provide free, ready-made invitations and talking points which can be customized for each state.
- **Consumers:** The Nebraska Collaborative is planning to place 8 (bi-monthly) articles in newsletters of the League of NE Municipalities, the state HBA, and in Collaborative member’s newsletters. Also, members involved in the New Hampshire Collaborative ran Public Service Advertisements via radio to raise awareness of energy codes, [link here](#). Colorado Collaborative, Nebraska Collaborative, and others have supported getting a check box on Multiple Listing Service’s (MLS) in their states. The Southeast Collaborative supported getting an editorial placed in the

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Atlanta Journal-Constitution, [link here](#). Some other TV story examples include: [link here](#) and [here](#). Results of three recent consumer surveys are summarized [here](#).

Maria also reviewed some opportunities for Pennsylvania-specific consumer and design professional outreach. Some Collaboratives have utilized ready-made consumer resources available from BCAP, [link here](#), and the Northeast Energy Efficiency Alliance, [link here](#).

Attachment 1 is a draft of a memo outlining potential outreach strategies for Pennsylvania, Attachment 2 are slides from the presentation.

The Collaborative was invited to provide feedback on the memo. Some ideas that were discussed were:

- Outreach to design-builders
  - Taking builder perspectives into consideration in drafting outreach materials
  - NEEP outreach to consumers in Maine
  - Outreach to realtors and home inspectors
- II. Presentation on the research being conducted by the Rutgers Center for Green Building and the Consortium for Building Energy Innovation on municipal energy code implementation for existing buildings with change in occupancy.

Attachment 3 is the Change in Occupancy presentation.

- III. Status update on PECC activities
- Utility code engagement—
    - o Shari met with PUC Act 129 team.
      - Potential appetite for code programs is currently low for code compliance activities directly. However, there is appetite for code-related programs (stretch code, tying incentives to 2015 energy code, etc.
      - Suggested PECC submit comments on Act 129 Phase III tentative order which will come out in early March.
      - Possible that Act 129 will be reopened in the context of Clean Air Act compliance requirements. PECC should seek to explicitly include code compliance activities in approved Act 129 programming.
    - o Shari will draft comments for PECC to submit to PUC in response to tentative Act 129 Phase III order.
    - o Energy Code Training website
      - Initial sources for training identified
      - Next step is to create a dynamic calendar
    - o Reports
      - Draft of outreach memo has been circulated to PECC for comment
      - Shari to circulate draft of memo on PECC input into PSD Consulting code compliance baseline study.

**NEXT MEETING: May 13, 2015, 10am-1pm**